

CRYSTAL REPORTS 2008 VISUAL ADVANTAGE



Key Benefits

Empower end users to explore reports interactively

Create compelling reports with stunning visualizations

Develop powerful data mashups

Enjoy comprehensive report deployment options and an improved report designer

Transform multiple reports into a single dashboard

Create interactive data presentations

Integration with Visual Studio 2008

REPORT. VISUALIZE. ACT.

Traditionally, business reports have been associated with mind-numbing rows of data and static charts. Now, with Crystal Reports® 2008 Visual Advantage, all that has changed.

Crystal Reports 2008 Visual Advantage from Business Objects, an SAP company, is the first and only combined report design-and-visualization solution that provides a clear view of your business through highly formatted reports and interactive dashboards and charts. It combines stunning visualization from Xcelsius® Engage 2008 and best-in-class reporting capabilities from Crystal Reports® 2008 into one integrated solution – so you can take the best action to keep your business on a profitable course.

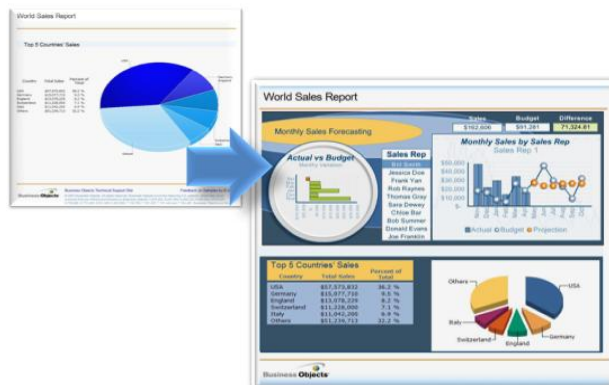


Figure 1: Liven Up Your Reports with Interactive Charts, Graphs, and Videos

With Crystal Reports Visual Advantage, you can access any company data and combine it in highly visual, interactive reports or dashboards – leveraging the power of what-if scenario analysis to give decision-makers a clear picture of today’s business performance, and better insight into tomorrow.

DESIGN FEATURE-RICH REPORTS

Crystal Reports Visual Advantage includes the de facto enterprise reporting solution, Crystal Reports, so you can quickly transform any company data into compelling, feature-rich reports that give decision-makers a clear picture of today’s business performance. On-report sorting, filtering, and report reformatting plus the interactive parameters in the viewers enable users to answer more questions with fewer, more flexible reports – significantly reducing their dependency on developers and IT. Don’t be limited by your printer to standard page sizes. Instead, customize reports for page size and page breaks, and combine portrait and landscape-oriented pages.

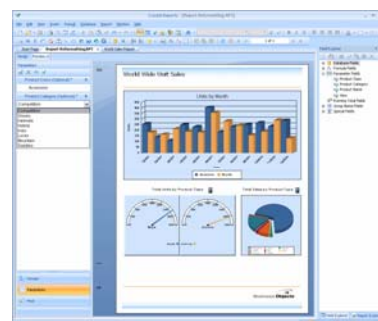


Figure 2: Sample Crystal Reports Unit Sales Report

System Requirements

Intel Pentium III or equivalent processor

256 MB RAM, 512 Recommended

800 MB available hard drive space, 1G recommended with Visual Studio .NET integration

Microsoft Windows XP with Service Pack (SP) 2, Windows Server 2003 with SP1, or later

Microsoft Office 2003, Office XP, or Office 2007

BRING YOUR REPORTS TO LIFE WITH INTERACTIVITY



Figure 3: Sample Sales Report

With Crystal Reports Visual Advantage, you can use a comprehensive library of ready-to-use interactive charts, maps, gauges and sliders in Xcelsius Engage to transform your Crystal Reports data into interactive visualizations. The seamless integration of Xcelsius Engage with Crystal Reports enables report authors to quickly embed interactive charts and what-if scenario models into their reports without writing a single line of code. Crystal Reports Visual Advantage enables report consumers to interact with their report data in ways that were previously unachievable. They can take advantage of Xcelsius unique interactivity right within their Crystal Reports to access more report views instantly, or simply model the potential outcomes of their decisions and gain the confidence to take action.

DELIVER A HOLISTIC VIEW OF YOUR BUSINESS PERFORMANCE

Convenient, easy-to-understand business dashboards are quickly becoming the de facto way to present information, monitor performance, and inform others. With Crystal Reports Visual Advantage, you can use the dashboarding capabilities in Xcelsius Engage to create and present business dashboards, visual models, interactive calculators, and more! With simple point-and-click, you can easily transform complex data from multiple data sources and reports into a single, easy-to-understand dashboard in minutes.

Plus, with Xcelsius Engage, you can easily embed your interactive dashboards and visual models in Crystal Reports, Microsoft Office documents, Adobe PDF, or any environment that supports Adobe Flash – with just one click. And they retain their interactivity, so your colleagues can interact with the information they need, with the tools they use every day.



Figure 4: Sample Performance Dashboard

AVAILABILITY

Crystal Reports Visual Advantage provides you with everything you need to deliver actionable business data in any shape or form – whether it is a dashboard, an operational report, or even a desktop widget, you can create it with point-and-click ease. To learn more visit:

http://www.businessobjects.com/product/catalog/crystalreports_advantage/

businessobjects.com

Business Objects
an SAP® company

© 2008 Business Objects. All rights reserved. Business Objects owns the following U.S. patents, which may cover products that are offered and licensed by Business Objects: 5,555,403; 5,857,205; 6,289,352; 6,247,008; 6,490,593; 6,578,027; 6,831,668; 6,768,986; 6,772,409; 6,882,998; 7,139,766; 7,299,419; 7,194,465; 7,222,130; 7,181,440 and 7,181,435. Business Objects and the Business Objects logo, BusinessObjects, Business Objects Crystal Vision, Business Process On Demand, BusinessQuery, Crystal Analysis, Crystal Applications, Crystal Decisions, Crystal Enterprise, Crystal Insider, Crystal Reports, Desktop Intelligence, Inight, the Inight Logo, LinguistX, Star Tree, Table Lens, ThingFinder, Timewall, Let there be light, Metify, NSite, Rapid Marts, RapidMarts, the Spectrum Design, Web Intelligence, Workmail and Xcelsius are trademarks or registered trademarks in the United States and/or other countries of Business Objects and/or affiliated companies. All other names mentioned herein may be trademarks of their respective owners. Part # WS527-A